

**San Anselmo Art and Wine Festival**  
**June 22-23, 2013**  
**SPONSOR OPPORTUNITIES**

**Presenting Sponsor - \$15,000**

- A 20' x 40' space for your company's materials, display and promotion
- One page advertisement in Festival program
- Your company logo prominently displayed on all Festival advertising and media, including but not limited to newspaper advertisements, radio spots, magazine advertisements and posters
- Verbal recognition of your company from Main Stage throughout the Festival
- Your company name and logo in Festival program and on Festival map within program guide

**Communications Sponsor - \$5,000 (In-Kind + Cash)**

- 10' x 10' booth space for your company's materials, display and promotion
- One page advertisement in Festival Program
- Your company logo prominently displayed on all Festival advertising and media, including but not limited to newspapers advertisements, radio spots and posters
- Your company name and logo in Festival program and on Festival map within program guide

**Main Stage Sponsor - \$2,500**

- Your company banner displayed on the main stage all weekend
- Headliner band will identify and thank your company for your support
- One half page advertisement in the Festival program
- Your company name and logo in Festival program and on Festival map within program guide

**Children's Area Sponsor - \$2,500**

- A 10' x 10' booth inside the Children's Area to display and distribute your company's materials
- Your company banner (provided by sponsor) displayed in a highly visible location in the Children's Area
- Your company name and logo in Festival program and on Festival map within program guide

**Wine or Beer Booth Sponsor - \$1,000 (Six available)**

- One quarter page advertisement in Festival program
- Your company's name and logo on Festival poster and on Festival map in program guide
- Company Banner and Marketing Material Displayed in Booth
- Company sponsor provides volunteer staffing for booth throughout Festival